

Academic Year 2021/22

MSc Advanced International Business Management (Dual Award)

Code: 4107 F

Notes

- (i) *These programme regulations should be read in conjunction with the University's Taught Programme Regulations.*
- (ii) *A core module is a module which a student must pass.*
- (iii) *A compulsory module is a module which a student is required to study.*
- (iv) *All modules are delivered in Linear mode unless stated otherwise as Block, eLearning or distance learning.*

1. Programme structure

- (a) The programme is available for study in full-time module only.
- (b) The period of study for full-time mode shall be 17 months starting in September.
- (c) The programme comprises modules to a credit value of 180 credits (90 ECTS).
- (d) Year 1: All candidates shall take the following compulsory modules:

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<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Credits Sem 3</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
NBS8268	Quantitative Methods for Business Research	10 (5 ECTS)	10			7		
NBS8515	Marketing Research for Dual Award (Semester 1)	10 (5 ECTS)	10			7		
NBS8926	Managing Organisations and People	10 (5 ECTS)	10			7		
NBS8945	The International Business Environment	10 (5 ECTS)	10			7		
NBS8961	Managing Across Cultures	10 (5 ECTS)	10			7		
NBS8978	Strategy for Managers	10 (5 ECTS)	10			7		

University of Groningen

All students must study the following compulsory modules:

<i>Code*</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Credits Sem 3</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
GRN8709	International Business Strategy	10 (5 ECTS)		10		7	Core	
GRN8713	Managing Cultural Difference	10 (5 ECTS)		10		7	Core	
GRN8711	Comparative Environmental Analysis	10 (5 ECTS)		10		7	Core	
GRN8710	Research Seminar for MSc IB&M	10 (5 ECTS)		10		7	Core	

In addition, they must study one of the following modules;

<i>Code*</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Credits Sem 3</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
GRN8716	Multinationals and Corporate Social Responsibility	10 (5 ECTS)		10		7		
GRN8700	Corporate Social Responsibility and the Global Value Chain	10 (5 ECTS)		10		7		

**GRON code numbers are provisional codes allocated by Newcastle University, University of Groningen refer to modules by descriptive title only.*

Whilst in Groningen, candidates will select two 10-credit elective modules (5 ECTS each) from a list to be provided annually by the Degree Programme Director.

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Credits Sem 3</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
	Elective	10 (5 ECTS)		10		7	Core	
	Elective	10 (5 ECTS)		10		7	Core	

- (e) The compulsory dissertation will be taken over semester 3 of year 1 and semester 1 of year 2+ and will be jointly supervised and delivered by Newcastle and Groningen.

<i>Code</i>	<i>Descriptive title</i>	<i>Total Credits</i>	<i>Credits Sem 1</i>	<i>Credits Sem 2</i>	<i>Credits Sem 3</i>	<i>Level</i>	<i>Type</i>	<i>Mode</i>
NBS8199	Dissertation (Dual Award)	50	50			7		

		(25 ECTS)						
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+ For the purposes of administration this module is listed as semester 1 of year 2 in the regulations

2. Assessment methods

Details of the assessment pattern for each module are explained in the module outline.

3. Progress

Before proceeding to the dissertation, candidates are normally expected:

- (i) to pass the taught modules*
- (ii) to have their ethics form and, where relevant, the travel and fieldwork risk assessment forms signed off by their supervisor

** Candidates can fail 20 credits of non-core modules and still proceed in accordance with the postgraduate taught examination conventions.*